NASA'S UNIVERSE OF LEARNING

NASA's Universe of Learning 2019 Application

Contact Information

Please fill out the following application for consideration to receive up to $2500 to support your organization in its design, implementation, and documentation of a Universe of Learning program.

1. Please provide the following contact information

Name:

Institution:

Address:

Address 2:

City/Town:

State: -- select state --

ZIP:

Country:

Email Address:

Phone Number:

2. To receive mini funds your organization must be an active member of either Smithsonian Affiliations or the Association of Science and Technology Centers. Please indicate to which organization(s) your institution belongs.

☐ Smithsonian Affiliations

☐ Association of Science and Technology Centers

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Program requirements and guidelines

Please answer the following questions to let us know your current ideas for designing and implementing a NASA's Universe of Learning program model, highlighting the following elements:

Required elements of successful applications for Mini Funds:
- described project uses NASA's Universe of Learning Resources to reach audiences via a program, event, exhibit, planetarium show, or other learning experience. (May use other resources as well)
- project can be documented as a model that is transferable to other organizations
- proposing organization has staff that have participated in UoL webinars/Community of Practice

The following are preferred characteristics of proposed projects:
- project broadens participation/ reaches targeted audiences underserved by STEM opportunities such as girls, underrepresented minorities, people with disabilities, rural audiences, etc
- the project draws on strengths of home institution - e.g. multidisciplinary expertise, in-house resources, experiences with targeted audiences, etc

Guidelines:
- Audience size: Short-duration programs should engage larger numbers, programs reaching smaller numbers should emphasize a deeper connection, multi-session experience, etc.
- Other selection factors will include: geographic distribution; institutional diversity; programmatic variety

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Tell us about your plans for your Universe of Learning Implementation

3. Briefly describe your program idea (300 words or fewer).

4. What are your program goals?

5. When do you plan to implement your program? Program activity must take place between October 2019 and August 2020.

Start Date: MM/DD/YYYY

MM/DD/YYYY

End Date: MM/DD/YYYY

MM/DD/YYYY

6. Briefly describe how you plan to implement your program.

7. What format types will you most likely use for your programming? Mark all that apply.

☐ Events   ☐ Exhibit

☐ Workshops   ☐ Planetarium show

☐ Camp program   ☐ Cart activities

☐ Afterschool program   ☐ Demonstrations

☐ Weekend program   ☐ Interpreter activities

☐ Family program

☐ Another type of programming (please specify)

8. What is your timeline? Create a brief list below highlighting major deadlines, events, and tasks.

9. Would you like program assistance from a subject matter expert?
(NASA's UoL team will help you identify relevant subject matter experts for your program model.)

○ Yes

○ No

○ Maybe

10. What Universe of Learning Resources will you use? MArk all that apply.

☐ Activities   ☐ Websites

☐ Images   ☐ Exhibits

☐ Videos/Visualizations   ☐ Online Interactives

☐ Subject Matter Experts   ☐ Posters

☐ Other (please specify)

11. Are there any other details about your program that you would like reviewers to know?

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Tell us about your audience

12. Who is your target audience?

13. Will you recruit participants through any established partnerships?

◯ Yes

◯ No

◯ Maybe

◯ Not sure

14. If you answered "yes" or "maybe," please tell us about the partnership, e.g. school, community group, program partners, etc.

15. What is the anticipated number of program participants/attendees?

16. In what way will your program help the Universe of Learning achieve its goal of reaching populations traditionally underrepresented in or underserved by science learning opportunities?

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Tell us about your budget

17. Briefly list your budget breakdown for this award of $2500, e.g. staff time- $700; materials and supplies - $1500; marketing/design - $300. Certain equipment/capital expense may be allowable if it is specifically dedicated to maintaining Universe of Learning content resources for your audience. If selected, you may be asked to submit a more detailed budget.

18. How do you anticipate documenting your program model? Program documentation must be in a format that can be shared with other organizations. Check all that apply, and add more ideas as needed. To view previous program model documentation please see the NASA's UoL Informal Learning website.

☐ Activity guide/ lesson plans ☐ Demonstration guide/script

☐ Activity and program lists ☐ Planetarium show guide/ script

☐ Exhibition planning guide ☐ Event guide

19. Do you agree to provide photo documentation of your program model?

◯ Yes

◯ No

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Commitment to Universe of Learning Terms

20. If you are selected to receive the award of $2500, you will be expected to:

• Have an authorized representative at your organization sign a contractual agreement.
• Implement a NASA's Universe of Learning Program Model.
• Provide detailed documentation that would help other institutions to run a similar program.
• Provide photo documentation of your program model.
• Submit a final online report on your program to the Universe of Learning.

The NASA's Universe of Learning team will provide the [template for final reports](). If you fail to complete these requirements, you will be asked to return the funds.

Do you agree to these terms?

◯   Yes, I agree to these terms.

◯   No, I don't agree to these terms.

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Thank you for submitting your Universe of Learning application

Thanks for submitting an application to NASA's Universe of Learning. You will be notified about the status of your application in September.

Questions can be directed to Erika Wright (erika.wright@cfa.harvard.edu) or Tim Rhue II (trhue@stsci.edu)